

300 years of chrysanthemum  
experience from the Netherlands

## MASTER FLOWERS

The best chrysanthemums  
from the world's highest  
quality chrysanthemum  
varieties

High end segment

Available 365 days  
a year

XXL vase life

XXL appearance

Suitable for dyeing

Pre-cooled delivery

Professionally packaged



## MASTER GROWERS

Family businesses with  
ambition and vision

Market leaders

350,000 m2  
production area

Collaboration throughout  
the supply chain

Industry leaders and  
innovative

Focus on sustainability and  
the environment

## MASTER PROMISES

100% reliable for  
quality, product, delivery time  
and continuity,  
365 days a year

Available worldwide

Quality controls by  
independent external auditors

Global GAP certified

Personal contact and 24/7  
online sales

Tailor-made solutions

Visit our website

[www.vannova.nl](http://www.vannova.nl)

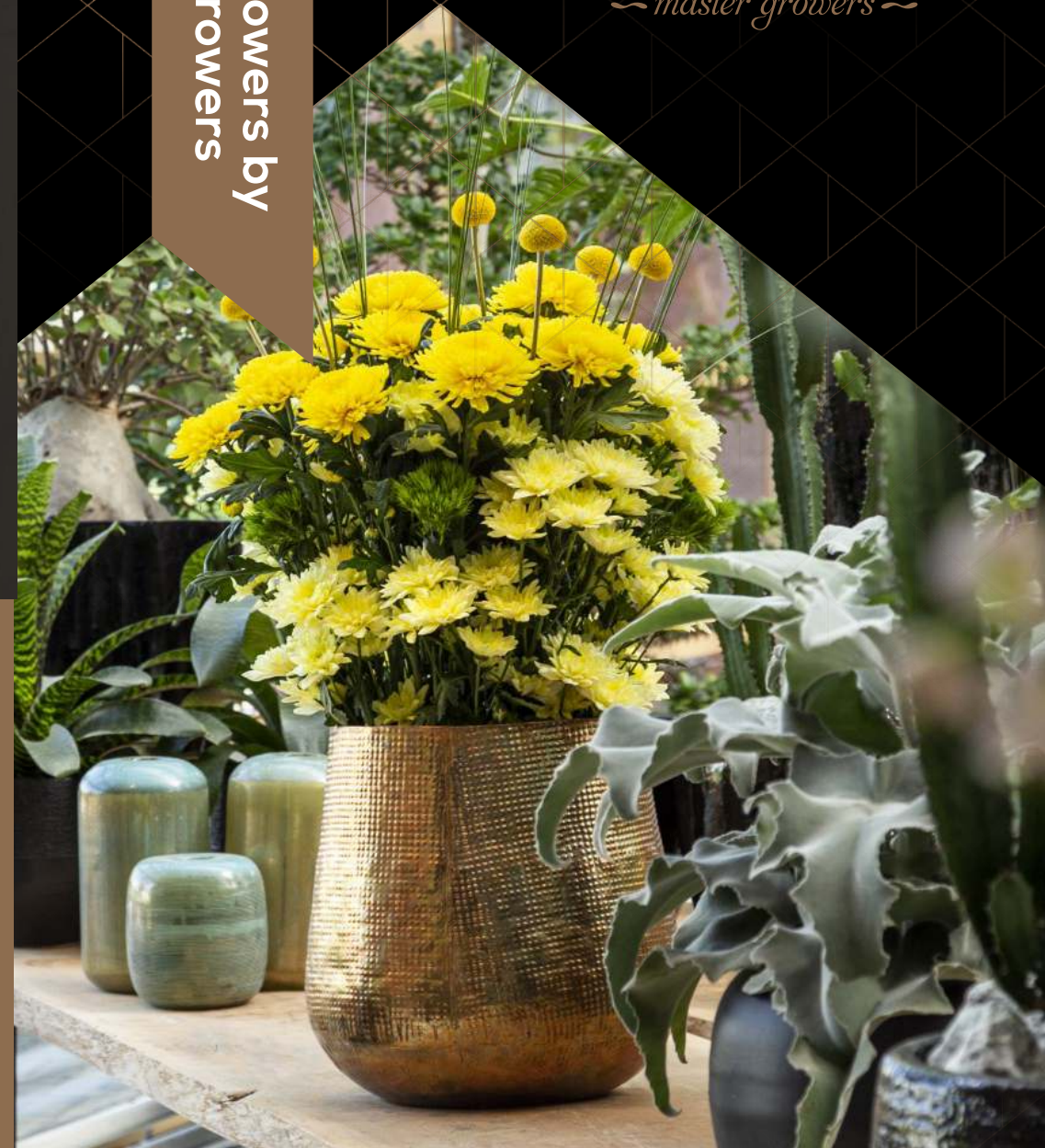


and follow us on social media for the latest developments  
and blooming inspiration!



  
**VANNOVA**<sup>®</sup>  
*~ master growers ~*

Master flowers by  
master growers





SPRAY



BALTICA



BALTICA CREAM



BALTICA PINK



BALTICA SALMON  
Available | wk 27



BALTICA YELLOW



CHIC



KENNEDY



RADOST



RADOST CREAM

DISBUD



ANTONOV



GAGARIN



HONEYMOON



KSENIA



LAMIRA



LAMIRA RED  
Available | wk 37 - 15



MAGNUM



MAGNUM YELLOW



PIOTR



TOPSPIN

SANTINI



BOWIE



DOPPIA



DORIA



DORIA ORANGE



DORIA PINK



DORIA SALMON



JINDA



MAVERICK ORANGE



MAVERICK SUNNY



MAVERICK WHITE



ROSSI PINK



ROSSI SUNNY



ROSSI SALMON



ROSSI SPLENDID



ROSSI WHITE



PEPTALK



DORIA MIX

POMPON MIX

ROSSI MIX